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JOE

IOL

1932

GLADIOLUS BULBS

STANDARD, NEW AND RARE VARIETIES

"The kiss of the sun for pardon,
The song of the bird's for mirth;
One is nearer God's heart in a garden,
Than anywhere else on earth."

GROWN BY

THE 4 SISTERS GLAD RANCH

MAIN STREET CLARENCE, NEW YORK P. O. BOX No. 114

IOL



GLADIOLUS THE BEAUTIFUL

If, perchance, you have never grown Gladiolus, a world of pleasant surprise awaits you this summer when your "glads" begin to bloom and unfold their hidden treasures.

Those of you who are already "Glad Fans" will be interested from the moment you put your bulbs in the brown earth; you will patiently care for your plants and wait for the glorious blooms, knowing that you will not be disappointed; always there will be new forms, new colors, new combinations, unexpected arrangement of markings, in the varieties that will bloom in your garden for the first time, while the older varieties, those that you have known for several seasons, will be looking at you like old friends with an ever new beauty, bravely competing for your favors with your new acquisitions.

The Gladiolus are so regal in their beauty that they grace the costliest gardens, and so democratic in their demands that the novice cannot fail to reap a wealth of flowers from his planting.

As a garden flower the Gladiolus are unsurpassed; they are superb for a garden border, for their long spikes are dressed in glorious colors; in groups among the shrubbery, where there is plenty of sunshine they make a wonderful picture.

A group should be of six or more of one variety or of one color group, and is within the means of even those who have only a limited space for their culture.

Fine as they are for the garden, Gladiolus are in all their glory as cut flowers. The purposes for which they can be used are endless; from the tall large vase or basket for the living room, to the dainty corsage bouquet of one single bloom, bowl for the dining room table or single spike for the slender vase; the florists use them in profusion for bridal bouquets and the sick enjoy them all the more because they have no cloying perfume.

Every garden should have, at least, a few of these; they are easy to grow and give more pleasure for the amount of work involved than any other flower.



FOREWORD

My stock is first class in every respect, and I will make glad customers with every order, which will be accompanied with full directions for its care.

All bulbs will be packed frost-proof and delivered free in the U. S. providing the order amounts to \$1.00 or more; to foreign countries add five per cent and give number of permit.

I use every precaution to have my stock true to name and will replace free, any of which prove otherwise.

All orders will be filled in rotation, subject to previous sales, and no substitutions made without the consent of the purchaser. In case of inability from any cause to fill orders, the purchaser's money will be returned.

Parties wanting large orders, planting stock or bulblets, should write for just what they want, as a liberal discount will be given on such orders.

Prices herein given are for blooming size bulbs, usually one and one fourth inches or more in diameter. Six bulbs of one variety at dozen rate. One hundred at seven times dozen price.

My stock in some varieties is limited, so it is important that you get your order in early to avoid disappointment, and be sure to write your name and address plainly.

TERMS:—Cash with order. Please remit by bank draft, post office order or certified check. Twenty-five per cent will hold orders until spring. For orders less than one dollar, add fifteen cents postage and packing. Unused U. S. two cent stamps will be acceptable up to one dollar.

- ALBANIA (Kemp—85 days) A very attractive glistening white. Petals broad, well rounded and crimped on edges. Flowers well spaced on graceful stem and five or six open at once making it a fine variety for cut flower purposes. Keeps well when cut and is a fine multiplier. Each, 10c; Doz., \$1.00.
- ALBION (K.—midseason) Salmon-rose pink deeper throat, almost self color. Beautiful medium size blooms, on medium tall wiry stems. A long season, durable, continuous bloomer. Wonderful for garden or landscape planting and makes up beautifully in floral work. Each, 6c; Doz., 60c.
- ALICE TIPLADY. A grand, large primulinus of most beautiful orange saffron color. Very heavy dark green foliage. Bulblets very numerous. Usually two to five spikes from each bulb. Each, 5c; Doz., 50c.
- ALSEBA (Boynton) White tinted cameo pink, feather of Mallow pink in throat. 6 to 8 open at a time. Color class, cream, buff, and flesh. Each, \$1.00; Doz., \$10.00.
- ANAMOSA. A handsome large Primulinus which is medium tall in height, of early bloom, and excellent for cutting for use in basket work; as a primulinus variety this rates by the A. G. S. standard of excellence at 93 per cent. In color it is a deep chrome blending to tips of orange, in effect a light soft orange deeper on tips, of winged triangular form, four open on a long spike of buds. Each, 10c; Doz., \$1.00.
- ANNA EBERIUS (Diener-midseason) Dark, velvety purple, throat deeper shade. Large flowers on tall fine stalks. Greatly admired and much in demand. Each, 10c; Doz., \$1.00.

- ANNIE LAURIE (Brown). Ruffled delicate pink overlaid with light rose pink toward the edge. Light carmine lines in the throat. Very dainty and beautiful. Each, 25c; Doz., \$2.50.
- AVERILL (Errey Bros.). When at its best, which will be in cool weather, this variety is fit to rank with the finest exhibition gladioli, and is at all times a charming variety for decoration. Color rosy salmon, generally flaked with salmon scarlet, (either color may predominate), a large and striking pure yellow blotch on lower petals. A very popular variety. (Early.) Each, 75c; Doz., \$7.50.
- BALLSTON 89.6. Pinkish white, lightly stippled with pale "Hermosa Pink." Lower petals tinted with yellow and lightly blotched with dust-like specks of "Rhomadine Purple." Height, 55 in.; blooms, 21-10-6; open 6; size, 4 in. Each, \$2.00; Doz., \$20.00.
- BARON J. HULOT (Lemoine). Dark, Pansy Violet. Each, 7c; Doz., 70c.
- BYRON L. SMITH. One of the very best lavender pink. very refined and delicate, color equal to a cattleya orchid. Each, 9c; Doz., 90c.
- BLUE TORCH (Hornberger). 1925, was introduced as "Improved Ewbank" and name changed to Blue Torch, in 1926. Flowers same time as Ewbank but taller and better spike, somewhat lighter shade, larger florets, color class, pale violet. Will be popular commercial in this color class. Each, 75c; Doz., \$7.50.
- CASA VERDUGO (W. E. Davis Shelly). Lavender blotched phlox purple. 7 to 9 open. Color class, pale violet. Each 25c; Doz., \$2.50.
- CABERNET (Metzner) Stock limited. March 23, 115 days.

 Maroon and litho purple so blended as to form a color near auricula purple; 8 to 9 open. Color class, purple. Each, \$5.00.
- CHAMELEON (Bill). June, 16, 64 days. Changeable silk colors of soft lilac, purple, violet and orange, lightly ruffled; 4 to 6 open. Color class, any other color. Each 25c.
- CHOSEN QUEEN (Metzner). June 18, 65 days. Geranium pink to rose doree, tips flashed scarlet red; blotched rose red; crinkled and fluted; 5 to 7 open. Color class, salmon pink or scarlet. Each, 15c; Doz., \$1.50.
- CORAL (Rooney) Stock limited. June 1, 94 days. Coral pink blotched cream; 5 to 7 open. Color class, any other color. Each, 25c; Doz., \$2.50.
- COWEE'S SCARLET WONDER. This is without doubt the most beautiful scarlet variety yet introduced. Plant four to five feet high, with broad stalky dark green foliage, and compact truss of great rich velvety scarlet fiery crimson flowers. Each 10c; Doz., \$1.00.
- CRACKER JACK (Cowee). Dark Red. Each 5c; Doz.,
- CRIMSON GLOW (Betscher). May 10, 94 days. Camine, yelvety; 6 to 8 open. Color class, red. Each, 7c; Doz., 70c.
- IANA. A fine dark scarlet, rather similar to Crimson Glow with less white in the throat. Each, 8c; Doz., 75c.
- DR. F. E. BENNETT. Deep flame scarlet. Flowers of the largest size with many open at once. This variety stands at the head of the red varieties; it stands the sun and rain well and is a good multiplier. Each, 15c; Doz., \$1.50. EARLY SUNRISE. Deep orange salmon with yellowish blotch on lower petals. Each, 10c; Doz., \$1.00.
- ELF (Diener). A fine commercial lemon white with lemon good sized flowers open. Each, 8c; Doz., 80c.

- EMILE AUBRUN (Lemoine). A very large, wide open French variety. The blooms are in the fuchsia shades with a gray overtone. A Tyrian rose blotch on the lower petals with a halo of scarlet, glows like moiten lava. Tall and vigorous. A most unusual and fascinating flower. Each, 25c; Doz., \$2.50.
- ETHELYN (Fischer). Beautiful shade of orange yellow, petals tipped with bronze. A tall prim of merit. Each, 15c; Doz., \$1.50.
- FERN KYLE (Kunderd). Creamy white, with primrose-yellow throat very slightly marked amaranth-purple. Very large, wide open flower of the finest quality; highly ruffled. Each, 10c; Doz., \$1.00.
- GIANT NYMPH (Coleman). May 30, 85 days. Light begonia rose, creamy yellow throat; 6 to 8 open. Color class, pure pink. Each, 10c; Doz., \$1.00.
- GLENDALE (W. B. Davis). June 16, 86 days. Inner petals rhodamine purple blended tyrian rose to throat; outer petals tyrian rose blended and stippled rose red and amaranth purple; 5 to 7 open. Color class, purple. Each, 10c; Doz., \$1.00.
- GOLD DROP (Kundred). An extra large prim of deep yellow color with a beautiful red line on petals. Tall, wiry spike. Each, 4c; Doz., 40c.
- GOLD ELSIE (Fischer). June 14, 59 days. Primulinus grand. Lightly laciniated, lemon chrome to deeper throat; 4 to 6 open. Color class, yellow. Each, 10c; Doz., \$1.00.
- GOLDEN DREAM (Groff). Fine, clear, deep yellow, with several flowers open on a tall, straight spike. A very fine outstanding variety. Late. Each, 50c; Doz., \$5.00.
- GOLDEN MEASURE (Kelway). May 24, 93 to 99 days. Stately deep soft yellow; 5 to 7 open. Color class, yellow. Each, 10c; Doz., \$1.00.
- HAPPY WARRIOR (Kirchoff Sr.). June 18, 74 days. Scarlet shaded garnet brown; throat garnet brown; 7 to 9 open. Color class, dark red. Each, 30c; Doz., \$3.00.
- IDEAL (Tennant) Ex. 91.0 Com. 91.9-P. May 6-101 days. Cameo pink to edges and tips of soft pink, tall, straight spike with large flowers set well together, 8 to 10 open. Each, 50c; Doz., \$5.00.
- JENNY LIND (Hoeg; Decorah Glad. Gardens). June 16, 79 days. Orange pink to tips of eosine pink; Lily form; 7 to 9 open. Color class, orange or salmon pink. Each, 10c; Doz., \$1.00.
- JOHN ALDEN (Fischer). Primulinus grand. June 14, 74 days. Amber yellow to empire yellow throat with a feather of carmine; 3 to 5 open. Color class, orange. Each, 10c; Doz., \$1.00.
- KIRCHOFF'S VIOLET (Kirchoff Sr.). May 15, 93 days. June 8, 61 days. Pleroma violet blotched cotinga purple; both colors bluer than in New Violet; 7 to 9 open. Color class, violet. Each 35c; Doz., \$3.50.
- LONGFELLOW (Prestgard; Decorah Glad. Gardens).
 June 13, 75 days. Eosine pink to begonia rose, finely lined deep begonia rose in throat; 7 to 9 open. Color class, pure pink. Each, 20c; Doz., \$2.00.
- LOS ANGELES (Houdyshel). June 20, 75 days. May 13, 88 days with more spikes forming from same bulb, as well as laterals, before or after cutting the first, up to Sept. 9. Orient pink to strawberry pink, blotched peach red; 7 to 9 open. Color class, salmon pink. Each, 10c; Doz., \$1.00.
- MAIDEN'S BLUSH (Grullemans). Primulinus. June 18, 53 days. Clear, delicate pink; 5 to 7 open. Color class, pure pink. Each, 5c; Doz., 50c.

- MANDARIN. (P.) Another primulinus grandiflorus. Very deep, rich salmon orange color, pinard yellow throat. One of the earliest. Last season we had plants of this new variety over five feet tall with long stem above the leaves. Each 50c. Doz., \$5.00.
- new variety over five feet tall with long stem above the leaves. Each 50c. Doz., \$5.00.

 MARMORA (Errey). A magnificent flower of greyish lavender color, with an old rose blotch. Very large flowers, many open at a time, and the last floret as large as the first to open. Nothing else like it. Each, \$1.00; Doz., \$10.00.
- MARY PICKFORD. White, lower petals suffused with primrose in throat, many open at once. Each, 8c; Doz., 80c.
- MARY H. DICK (Vaughan). March 21, 76 days for large corms, 104 for small. Primulinus. La France pink; 6 to 7 open. Color class, pure pink or salmon pink.
- MISS T. ROSE (Fischer). June 16, 79 days. Maize yellow blended light salmon orange and strawberry pink; bases dusted mallow purple; 5 to 7 open. Color class, orange. Each, 10c; Doz., \$1.00.
- MR. W. H. PHIPPS (Diener). One of the grandest glads of all. Light rose-salmon in color, with many blooms open at once. Each, 15c; Doz., \$1.50.
- MRS. DR. NORTON. Fine cream and pink. Very delicate. Flowers large with many open at a time. Each, 10c; Doz., \$1.00.
- MRS. F. C. HORNBERGER (Hornberger). One of the best of all pure white varieties. Won the championship cup for the best three spikes in the Boston Show, also received first on pure white. Each, 30c; Doz., \$3.00.
- MRS. LEON DOUGLAS (Diener). Ground color begonia rose striped with flame and brilliant scarlet. Lip pale yellow, slightly speckled with ruby. The flowers are very large and well open. Spikes are extra long. A fine variety. Each, 10c; Doz., \$1.00.
- MRS. L. S. HUBBARD (Vaughan). Primulinus grand. April 20, 102 days. May 15, 68 days. Pinkish vinaceous overlaid and blended spinel red; bases of lowers pinkish buff lightly dusted and lined pomegranate purple; 5 to 6 open. Color class, any other color. Each, 30c; Doz., \$3.00.
- NEBRASKA (Vos). June 18, 75 days. Pansy violet, bases of lowers lighter blotched maroon; 4 to 7 open. Color class, violet. Each, 5c; Doz., 50c.
- NOKOMIS (Bill). June 15, 59 days. Ruffled, flame scarlet flaked mahogany tips; lemon yellow medial lines; 3 to 5 open. Color class, any other color or scarlet. Each, 20c; Doz., \$2.00.
- NATHLIE HAMMOND CORE (Kirchoff Sr.) Stock limited. April 25, 116 days. Temporary name. A blend of apricot yellow and pinard yellow, lighter throat; 6 to 8 open. Color class, orange or yellow. Each, 40c; Doz., \$4.00.
- ORIE (Tully) 86.9. Clear "Cameo Pink;" golden pink blotch. Height, 45 in.; blooms, 15-5; open, 5; size, 43/4 in. Each, 60c; Doz., \$6.00.
- ORANGE QUEEN (Pfitzer). This flower is a beautiful copper orange self color. It is of the primulinus grandiflora type with a wide open flower. You surely want this one. Each, 10c; Doz., \$1.00.
- PENNANT (Meader; Gersdorff) Stock limited. Tall, primulinus grand. June 16, 58 days. Creamy white with deep edge of deep rose doree; thin ox-blood red line in throat; 5 to 7 open. Color class, any other color. Each, 75c; Doz., 7.50.
- **PERSIA** (Holland). Very deep red, buds are black. Very popular. Each, 15c; Doz., \$1.50.

- PINK ROUGE, Tennant, Ex. 83.0, Com. 86.0-P. May 6, 83 days. Shrimp pink overlaid strawberry pink, flecked lightly with violet carmine. Each, 10c; Doz., \$1.06.

 PRINCELY (Kemp). June 16, 81 days. White, backs of
- petals tinted pale amaranth pink; large; 5 to 7 open. Color class, white or cream buff and flesh, or rose pink according to season. Each, \$1.25; Doz., \$12.50.
- QUEEN ESTHER (Metzner). June 13, 69 days. Mallow purple blended rhodamine purple; throat lemon chrome feathered bordeaux; 7 to 9 open. Color class, violet. Each, 50c; Doz., \$5.00.
- QUINTON (Kemp). June 16, 53 days. Primulinus grand. Mikado orange lightly flamed grenadine red; bases of lowers lemon yellow with dusting and feather of light scarlet red; large; 5 to 7 open. Color class, orange. Each, 10c; Doz., \$1.00.
- RED RIDING HOOD (Lewis; Cooper). June 16, 79 days. Scarlet red blending to deep rose pink in throat; medial lines white; central lower petal with sprayed blotch of deep tyrian rose; 4 to 6 open. Color class, rose. Each, 20c; Doz., \$2.00.
- RICHARD DIENER (Diener). Light geranium-pink, flaked with rose-doree; throat blotched barium-yellow, lightly stippled carmine. Each, 10c; Doz., \$1.00.
- ROSE ASH. Corinthian red shading into ashes of roses on outer edges, lower petals light yellow speckled with ruby. Each, 10c; Doz., \$1.00.
- ROSE 1910 (K .- very early). Pure rose pink of bright shade. Narrow white central lines on lower petals. Many open at once. Fine cut flower. Each, 10c; Doz., \$1.00.
- ROSITA (Meader) Stock limited. June 16, 67 days. Rose color with darker tips, blotched rose red; 5 to 7 open. Color class, rose. Each, 50c; Doz., \$5.00.
- REGOLDA. Red striped yellow, a dainty little Prim. You will like it. Each, 4c; Doz., 40c.
- SALMON GLOW (Hornberger). New. Primulinus grand. March 21, 125 days. May 15,, 94 days. Granadine red, throat and lower petal bases lemon yellow; silky texture; 4 to 6 open. Color class, orange. Each, 10c; Doz., \$1.00.
- SCHWABEN (Pfitzer—midseason). Pure pale sulphur yellow with tiny dark spots on lower petals. Very strong yellow. Each, 5c; Doz., 50c.

 SERRATA (Bills). This is entirely new type with the petals serrated or lacinated on the edges. This type first appeared among my seedlings in 1919. The flowers are of good size and a clear cream color. Besides its unique beauty it is evaluable to the breader for practicing entered. beauty it is valuable to the breeder for producing others of this type. Strong, healthy grower, good seed producer and multiplies well. Each, \$1.00; 3 for \$2.50.
- SIDNEY PLUMMER (Salbach). June 16, 79 days. Slightly ruffled, soft yellow suffused delicate pink; throat amber with amaranth purple feather; 7 to 9 open. Color class, cream, buff and flesh. Each, 10c; Doz., \$1.00.
- SHENANDOAH (Goodrich) Stock limited. June 17, 84 days. Begonia rose tipped spectrum red, sometimes June 17, 84 tinted aster purple; white bases lined carmine shaded rose red; 5 to 7 open. Color class, pure pink or red or any other color. Each 40c; Doz., \$4.00.
- SOUVENIR (Gravereau). Pure golden-yellow Primulinus Grandiflora. The most perfect flowering Gladiolus of the purest golden-yellow color. No collection should be with-Each, 8c; Doz., 80c. out this one.
- STURGIS Tennant (Ex. 91.0 Com. 91.4-P). May 6, 92 days light scarlet red, bases of lowers spectrum red. Each, 30c; Doz., \$2.50.

- **SWEET LAVENDER (Coleman—extra early).** A lovely shade of pure lavender with yellow throat on which are placed dark blotches of velvety texture. A strong grower. Heavy multiplier. Each, 8c; Doz., 80c.
- TYCO ZANG (Austin—midseason). Beautiful bloom of clear salmon pink of enormous size. Many open at once of a fine strong stem. Makes a marvelous display. Each, 10c; Doz., \$1.00.
- TYRIAN BEAUTY (K.—85-93). A large flower near "American Beauty" rose color. Excellent in all its habits and qualities. Awarded high honors. Each, 10c; Doz., \$1.00.
- THISTLE (K.—78-92). Large rose red flower of very open perfect form. Large pansy-like throat markings. Tall, stately plant. Fine. Each, 10c; Doz., \$1.00.
- UNDINE (Tully; Mrs. Chas. D. Thomas). June 16, 86 days. Pale amaranth pink overlaid and blended amaranth pink, tips sometimes stippled rose color; bases of lowers white with medial lines of cream color; 6 to 8 open. Color class, pale violet. Each, 20c; Doz., \$2.00.
- VICTOR (Errey Bros.). This grand variety supersedes all such as "Gigantic," etc. The color is brilliant scarlet, with large, conspicuous, pure white blotches on lower petals. It has extra large, well opened flowers, about six open at a time on strong, well formed spike. An exceptionally vigorous variety which we can recommend for all purposes. (Late). Each, \$1.00; Doz., \$10.00. VIOLA BIRD (Umpleby). Primulinus. June 16, 62 days.
- VIOLA BIRD (Umpleby). Primulinus. June 16, 62 days. Tall; mallow purple; bases picric yellow stippled aster purple; 5 to 7 open. Color class, violet. Each, 25c; Doz., \$2.50.
- VIRGINIA (Tully). June 18, 86 days. Aster purple shaded darker; tips blackish purple; throat barium yellow heavily dotted bordeaux; 4 to 6 open. Color class, purple. Each, 25c; Doz., \$2.50.
- VIRGINIA LOU (Kundred) (1926. 80 days, Rating 92)—Midseason. A giant Grandiflora Primulinus. A widely open flower of large size. Color, rich, old-rose pink, throat of daintiest, creamy-yellow with slight pink pencilings deep in throat. An extra grand and beautiful cut flower variety. Each, 20c; Doz., \$2.00.
- WILBRINK. A sport of Halley with all the good points of that favorite old variety. The color alone is changed and become a delicate creamy pink. A fine florist variety. Each, 6c; Doz., 60c.
- 4 SISTERS MIXTURE. A mixed lot of bulbs containing many of our best named varieties, which having accidently dropped from the trays to the floor, are put into this lot. The bulbs of this mixture will give just as good blooms as tho they were properly labeled. For those who do not care for the named varieties, we offer these for their consideration at \$3.00 per hundred.
- MONTBRETIAS. These are very pretty bright-colored summer flowering bulbs. Somewhat like a very small-flowered gladiolus. The slender wiry stems grow about two feet high or higher, and have the flowers arranged about one-third the length. Very artistic and beautiful. The should be planted in clumps for best effect. In mild climates they can be left in the ground two or three years with a winter cover. Mixed orange and red, 50c per dozen; \$3.50 per hundred. Better try at least one dozen.